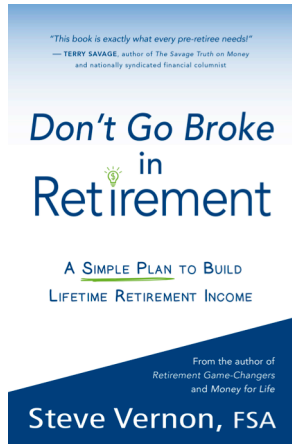


## *Don't Go Broke in Retirement: A Simple Plan to Build Lifetime Retirement Income*

### Potential Interview Questions

- What are the most important financial decisions facing pre-retirees in the U.S.?
- What are the best ways that older, middle-income American workers can use their IRAs and 401(k) accounts to generate lifetime retirement income?
- What are steps that pre-retirees and retirees can take to protect themselves from stock market crashes that are inevitable during a long retirement?
- How can pre-retirees get the most income from their Social Security benefits?
- What are the advantages of a “Social Security bridge strategy?”
- Why is it too simplistic to focus on your “retirement number?” What’s a better approach?
- Why do you say that most middle-income workers don’t need to be investing geniuses to succeed with their retirement planning?
- What are common mistakes that older working Americans make regarding deploying their savings in retirement?
- How can pre-retirees and retirees invest carefully for growth during retirement?
- Why should working longer be part of a retirement plan?
- What is the downshifting strategy, and how can it help?



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